

equal
arts



Annual report 2016/17

Chair's Report

This year has been very busy with new associates, and graduate trainees and partnerships across the UK and internationally.

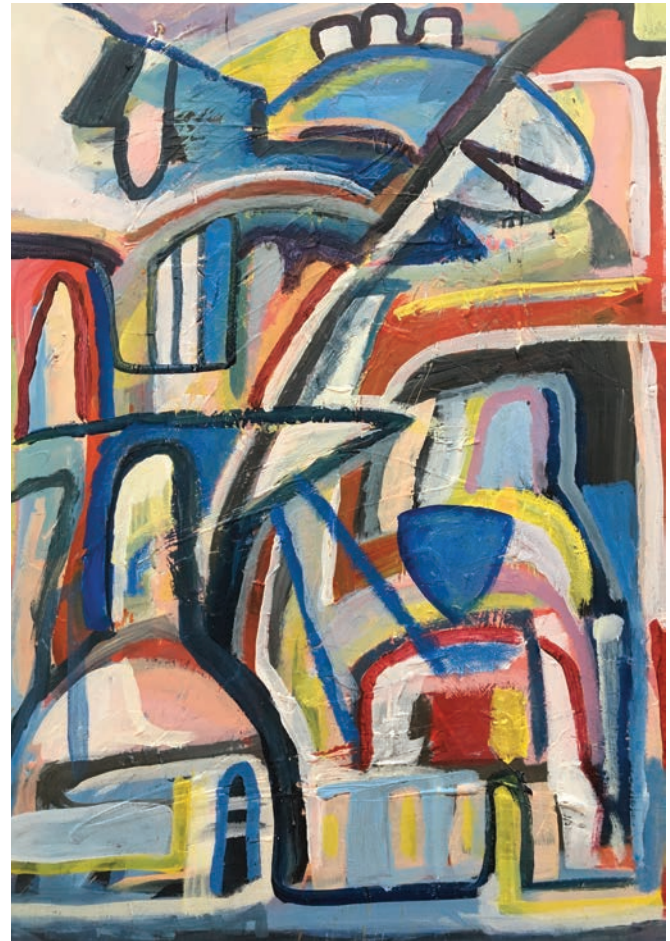
The Creative Age programme helped us support seven arts venues in the North to provide dementia-friendly programme and develop new ways of partnership working.

We continue to train artists, gallery staff and care staff in understanding and using creativity and the imagination when working with people living with dementia.

Our Creative Friends project was developed to help isolated older people living in the community to meet each other and enjoy cultural venues and creative experiences.

We aim to meet the needs of older people who live independently as well as those living with care through providing programmes that involve community, health and culture sectors.

Pauline Wiper, Chair



Building relationships through creativity

Our work in care settings has been recognised as good practice during Care Quality Commission inspections and has seen residents, staff and families enjoying creativity alongside schoolchildren.

Together they've enjoyed all different types of activities and partnerships such as dance, story-telling and visual arts with Lord Lawson of Beamish Academy and Shadon House.

Creativity helps bring communities together with projects building on the interests of people living in care and becoming a focal point for conversations with families and visitors.

Increasingly care settings and adult social care professionals are seeing the benefit of creativity and demand for our services has continued to grow. Training for care staff was particularly well received, focusing on how creativity can help people living with dementia to communicate.



Supporting arts venues to become dementia-friendly

Cultural venues joining Creative Age have been supported by our team of artists to provide regular, user-led arts sessions for people living with dementia and their families. Each venue now has an established group of older people who enjoy meeting and feel proud of the work they've created.

This year we launched the Creative Age Challenge sponsorship events helping raise the profile of the work being created while sustaining creative activity for people living with dementia.

Taking on the first challenge with its Handmade Herd was Lakeland Arts' Abbott Hall. 500 people were sponsored to take part.

Those involved with Creative Age were BALTIC Centre for Contemporary Art, National Glass Centre in Sunderland, Abbott Hall and Blackwell House in the Lake District, Arts Centre Washington, Middlesbrough Institute of Modern Art and ARC in Stockton.



“My family can’t believe the change in me. I have been revitalised, am enjoying everything so much and slowing rebuilding my confidence.”

A Creative Age participant



“Creative Age has opened my head to so much that I never, ever thought I would be interested. I mean, the thoughts that are going through my head since I started coming here, I just... I dream it, I sleep it, I eat it. All the time. I’m looking at things and thinking ‘what can I do with that?’ It’s just changed me.” *A Creative Age participant*

Peer Volunteering

The benefits of peer volunteering amongst older people are significant and we've had unparalleled volunteer retention with music and dance groups as part of our Creativity Matters programme. The weekly sessions saw the formation of Grand Gestures, a dance collective, performing all over the country.

Older people who joined HenPower in its infancy have grown in confidence and now showcase their knowledge of hen-keeping and creative abilities during regular hen road shows at care settings, conferences and universities across the UK.



“You aren’t thinking about anything else really – you are just concentrating on the dance, so all the aches and pains, any worries you have, you just tend to forget them.”

A Grand Gestures participant

Combating loneliness through creativity

Interest in Creative Friends grew and as the project developed across Newcastle and Gateshead we were able to take on additional volunteers to support the service.

Over the year older people identified as at risk of being isolated in their homes enjoyed trips out across the region. Joined by one of our volunteers they were matched with others using the service and enjoyed a range of creative activities from pottery to theatre shows.

“I found I was getting very sick of sitting in the house. I knew I was reaching the age of 90 which was frightening and I thought ‘well I have got to do something with my life’. To think, it has taken me all this time to be out with friends. It is a marvellous sensation.”

Evelyn, a Creative Friends participant



Following a pilot in Australia during 2015, HenPower grabbed the imagination of care providers the Whiddon Group who rolled it out across 17 care settings with great success and engagement from staff and residents.

Word of the benefits of hen-keeping and creativity spread to the Netherlands, where we currently have two projects with residents taking part in stop motion animation and visual arts. This year also saw our first HenPower Project launched in Taiwan.



Highlights include:

- The Hensioners expanded their Hen Road Shows delivering in universities as visiting lecturers, teaching over 1,000 social work and nursing students about creative approaches to addressing older people's care.
- Building on the success of the national roll out and increasing international interest HenPower improved its communication tools benefitting participants, care staff, families and artists.
- We've supported families of older people living in care and helped them to raise more than £500,000 to spend on creative and meaningful activities.
- The Hensioners enjoyed creating pieces for and exhibiting their work at Hatton Gallery with fine art students. The 'Making a Mark' exhibition ran for six weeks, later transferring to The Centre for Ageing & Vitality at Newcastle University.



Thank you to....

Ali Bullivent, Ant Clark, Anton Hecht, Arts Council England, Bang On Print, Ben Wilson, Bethan Laker, Betty Hill, BIG Lottery Fund, Caroline Fentiman, Caroline Graty, Caroline Roach, Chemaine Cooke, Chris McHugh, Claire Ford, Clare Armstrong, Danielle Giddins, David Fry, David Gray Solicitors LLP, David Naphthine, Dawn Kenworthy, Dawn Todd, Deb Weinreb, Dulcie Wagstaff, Ellen Erichsen, Elsa James, Emma Hardman, Gordon Brown Law Firm, Hannah Shaw, Helen Ellis, Heritage Lottery Fund, Jackie Steven, James Ratliff, Jane Cuthbert, Jane Scott, Jill Hlalo, Jo Bolter, Jos Forester-Melville, Justin Coe, Kellet Fund, Kerry Wood, Lowes Hall, Martina Tighe, Matt Dale, MC Ware, Meg Middleton, Michelle Cadby, Mineral and Chemical Services, Mona McCarthy, MW Designs, Natalie Scott, Newcastle/Gateshead Clinical Commissioning Group, Niall Hodson, Nichola Pemberton, Nicky Rushton, Nicola Benge, Olivia Hemingway, Olivia Hunt, Paula Turner, Peter Ross, Phyllis Christopher, Poppy Crawshaw, Reaching Communities, Reuben Abraham, Romi Jones, Sarah Bracey, Sarah Jane Mason, Steve O'Connell, Sue Woolhouse, Susan Ratliffe, Tanith Blackman, The Baring Foundation, The Carpenter Charitable Trust, The Henry Smith Charity, The Northwick Trust, Tyne and Wear Care Alliance, Wendy Doyle

Engaged older people **23,000** times during sessions

Supported **52** artists

Delivered **50** creative sessions a week

Worked with **300** care staff



Directors

Pauline Wiper (Chair)

Trisha McDermott (Vice Chair)

Dolan Conway

Debbie Smith (joined Nov 2016)

Coun. Marilyn Charlton

Prof. Glenda Cook

Staff

Co-director - Douglas Hunter

Co-director - Alice Thwaite

Administrator/Finance Officer - Ann Oliver

Registered Office

**Swinburne House, Swinburne Street,
Gateshead NE8 1AX**

Bankers

**Barclays Bank, 215 High Street
Gateshead, NE8 1AB**

Registered Auditors

**Greaves Grindle, Victoria House,
Bondgate Within, Alnwick, Northumberland**

Legal Advisor Peter Aylmore

Registered charity number 517 352

Company Number 1992359





**Improving older people's
lives through creativity**

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Balance Sheet at 31st March 2017

	Unrestricted fund £	Designated funds £	Restricted funds £	2017 Total funds £	2016 Total funds £
FIXED ASSETS					
Tangible assets	71	-	-	71	347
CURRENT ASSETS					
Debtors	3,770	-	2,500	6,270	13,649
Cash at bank and in hand	<u>233,842</u>	<u>38,672</u>	<u>68,438</u>	<u>340,952</u>	<u>312,792</u>
	237,612	38,672	70,938	347,222	326,441
CREDITORS					
Amounts falling due within one year	(6,081)	-	(9,809)	(15,890)	(14,072)
	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
NET CURRENT ASSETS	<u>231,531</u>	<u>38,672</u>	<u>61,129</u>	<u>331,332</u>	<u>312,369</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	<u>231,602</u>	<u>38,672</u>	<u>61,129</u>	<u>331,403</u>	312,716
	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
NET ASSETS	<u>231,602</u>	<u>38,672</u>	<u>61,129</u>	<u>331,403</u>	<u>312,716</u>
FUNDS					
Unrestricted funds				270,274	105,466
Restricted funds				<u>61,129</u>	<u>207,250</u>
TOTAL FUNDS				<u>331,403</u>	<u>312,716</u>

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies.

Statement of financial activities (incorporating an income and expenditure account) for the year ended 31st March 2017

	Unrestricted fund £	Designated funds £	Restricted funds £	2017 Total funds £	2016 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	227,500	-	309,060	536,560	641,817
Charitable activities					
Equal Arts activities	31,358	-	12,660	44,018	89,255
Other trading activities	3,697	-	565	4,262	5,919
Investment income	<u>1,083</u>	<u>-</u>	<u>-</u>	<u>1,083</u>	<u>353</u>
Total	263,638	-	322,285	585,923	737,344
EXPENDITURE ON					
Raising funds	16,573	-	-	16,573	781
Charitable activities					
Equal Arts activities	<u>68,691</u>	<u>-</u>	<u>481,972</u>	<u>550,663</u>	<u>606,232</u>
Total	85,264	-	481,972	567,236	607,013
NET INCOME/(EXPENDITURE)					
	178,374	-	(159,687)	18,687	130,331
Transfers between funds	<u>(32,238)</u>	<u>18,672</u>	<u>13,566</u>	<u>-</u>	<u>-</u>
Net movement in funds	146,136	18,672	(146,121)	18,687	130,331
RECONCILIATION OF FUNDS					
Total funds brought forward	<u>85,466</u>	<u>20,000</u>	<u>207,250</u>	<u>312,716</u>	<u>182,385</u>
TOTAL FUNDS CARRIED FORWARD	<u>231,602</u>	<u>38,672</u>	<u>61,129</u>	<u>331,403</u>	<u>312,716</u>

Download a copy of our Audited Accounts from the Charity Commission website.