

**Roles:** HenPower Associate Teesside/Cambridgeshire

**Title:** HenPower Associate Teesside

**Location:** Teesside/Cambridgesire

**Responsible to:** Programme Manager

**Fee:** variable, depending on number of projects supported

**Hours worked:** variable

**Contract**: Freelance

**HenPower** is an Equal Arts project which uses hen keeping to engage older people in

sociable and creative activities to reduce loneliness and improve well-being.

**Equal Arts** is a registered charity with over 30 years track record devising and delivering

creative ageing projects

HenPower Associate’s oversee a number of HenPower projects with the support of

the HenPower Programme Manager.

HenPower projects are mainly in dementia care homes but can also be in sheltered

housing schemes, community centres and schools.

The associate has an overview of a project, liaising with care staff and relatives, delivering

some of the activities with residents.

With the programme managers guidance, the associate brings in other artform specialist

facilitators to deliver programme activities.

The associate plans weekly programme activities liaising with care staff and relatives as

well as quarterly seasonal events.

The associate supports the project to fundraise through low level funding applications and

community fundraising activities

An associate has a Line Manager and a Grants Officer to support their role at Equal Arts.

**Purpose of the Role**

* To support the set up and delivery of weekly HenPower projects in dementia care settings and other older peoples housing and community settings.
* To support older people’s involvement in hen keeping and creativity
* To support care staff and other staff to engage in HenPower activities
* To support families and wider community groups to get involved in HenPower
* To develop new project opportunities for HenPower

**Main Responsibilities**

* To work with older people, care staff and relatives to ensure resident involvement in daily hen keeping routines.
* To devise a weekly creative programme which meets the interests, needs and abilities of older people whilst building on the hen keeping themes
* To devise family involvement opportunities including quarterly seasonal events
* To support relative involvement in fundraising through a Friends of Group
* To liaise with wider communities including primary schools

**Other**

* To work with care staff to provide creative skill transfer opportunities
* To raise the profile of HenPower through displaying artwork in care settings and creating newsletters where appropriate
* To submit end of activity reports online and on Facebook
* To prepare and support the Friends of Group to report to funders
* To prepare and report on a timely basis to the Programme Manager.
* To undertake any duties as may reasonably be required.

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| **PERSON SPECIFICATION** |  |
| **EXPERIENCE** | * Experience, confidence or enthusiasm for hen keeping * Experience in delivering creative ageing activities with vulnerable older people including those living with dementia * Project management experience * Fund raising experience |
| **SKILLS &**  **ATTRIBUTES** | * Positive communicator * Creative vision * Ability to manage own workload and prioritise competing demands and work to deadlines * Competent in the use of IT applications, Microsoft Office, social media applications |
| **KNOWLEDGE & OTHER** | * Understanding of the challenge for voluntary sector organisations and solutions for sustainability * Empathy with Equal Arts’ mission, values and outcomes. * Empathy with Creative Ageing sector stakeholders and the communication skills to engage across the sector * Understanding of the value of social media as a marketing and communication tool alongside traditional tools |